What is claimed is:

1. A thermal transfer image receiving sheet comprising:

a substrate sheet supporting an image receiving resinous layer for receiving a transferred image, wherein the image receiving layer is formed by drying an aqueous coating composition,

the aqueous coating composition comprising at least one water dispersible aliphatic polyether-polyurethane resin, and at least one water dispersible aliphatic polyester-polyurethane resin, or an aqueous dispersion of an aliphatic polyether-polyurethane resin, a silica dispersion, and an anionic aqueous emulsion of wax; and an aqueous crosslinking agent.

- 2. The thermal transfer image receiving sheet of claim 1 wherein the substrate sheet comprises polyester.
- 3. The thermal transfer image receiving sheet of claim 2 wherein the substrate sheet comprises polyethylene terephthalate.
- 4. The thermal transfer image receiving sheet of claim 1 wherein polyether-polyurethane resin (a) comprises the reaction product of an aliphatic polyisocyanate component and a polyether polyol component.
- 5. The thermal transfer image receiving sheet of claim 1 wherein polyesterpolyurethane resin (b) comprises the reaction product of an aliphatic polyisocyanate component and a polyester polyol component.
- 6. The thermal transfer image receiving sheet of claim 1 wherein the image receiving resinous layer has a thickness in a range of from about 1 micrometers to about 50 micrometers.

- 7. A dye receiving coating composition comprising:
- (a) at least one aqueous dispersion of an aliphatic polyether-polyurethane resin; and
 - (b) at least one aqueous dispersion of an aliphatic polyester-polyurethane resin.
- 8. The dye receiving coating composition of claim 7 further comprising a multifunctional crosslinking agent.
- 9. The dye receiving coating composition of claim 8 where the multifunctional crosslinking agent comprises a polyfunctional aziridine.
- 10. The dye receiving coating composition of claim 7 wherein the coating composition is substantially organic solvent free.
- 11. The dye receiving coating composition of claim 7 wherein the weight ratio of aqueous dispersion (a) to aqueous dispersion (b) is in the range of 1:1 to 3:1, based on the resin solids of (a) and (b).
- 12. The dye receiving coating composition of claim 7 wherein dispersion (a) comprises the reaction product of an aliphatic polyisocyanate component and a polyether polyol component
- 13. The dye receiving coating composition of claim 7 wherein dispersion (b) comprises the reaction product of an aliphatic polyisocyanate component and a polyester polyol component.
 - 14. A dye receiving coating composition comprising: an aqueous dispersion of an aliphatic polyether-polyurethane resin; a silica dispersion; and an anionic aqueous emulsion of wax.

- 15. The dye receiving coating composition of claim 14 further comprising a multifunctional crosslinking agent.
- 16. The dye receiving coating composition of claim 15 where the multifunctional crosslinking agent comprises a polyfunctional aziridine.
- 17. The dye receiving coating composition of claim 17 wherein the coating composition is substantially free of organic solvent.
- 18. The dye receiving coating composition of claim 14 wherein the anionic aqueous emulsion of wax comprises 2-diethylaminoethanol.
- 19. The dye receiving coating composition of claim 14 wherein the aliphatic polyether urethane dispersion comprises the reaction product of an aliphatic polyisocyanate component and a polyether polyol component.
 - 20. A method of forming a thermal transfer image receiving sheet, comprising:

coating a substrate sheet surface with an aqueous coating composition, the aqueous coating composition comprising at least one water dispersible aliphatic polyether-polyurethane resin, at least one water dispersible aliphatic polyester-polyurethane resin, and an aqueous crosslinking agent; or, an aqueous dispersion of an aliphatic polyether-polyurethane resin, a silica dispersion, and an anionic aqueous emulsion of wax, and an aqueous crosslinking agent; and

drying the aqueous coating composition, and thereby to form the thermal transfer image receiving sheet.